



SOCIAL MEDIA



CONTENT CALENDER

M

Tell us about your business

Tell us what lessons you learnt last week

Tell us what you are looking forward to the most this week

Tell us what motivates you

Post a quote

TU

Post a behind the scenes

Post a review

Post some industry news

Bust an industry myth

Post a supplier shout out

W

Post a promotion

Post a product use tip

Post a thank you to your clients

Post an image of your product

Post a client survey result

TH

Post a throwback

Post what keeps you going eg coffee

Post your work space

Post your team

Post a product update

F

Post a fun way to use your product

Post a compliment for your product from another business

Make video/reel while you work

Show us your workflow from start to finish

What are you looking forward to this weekend

S

Post a did you know post about your business

Spotlight an employee

Share an industry related meme

Post a freebie/ discount

Post a link to industry news

S

Show what your Sundays look like

Repost content from happy customers

Post an interesting question

Post a lead generation post eg join your newsletter

Post about how the business started

